

# Digital Photography Best Practices and Workflow Handbook: A Guide to Staying Ahead of the Workflow Curve

By Patricia Russotti, Richard Anderson



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Managing your digital photos can be one of the most unavoidable headaches. With so many existing workflow practices based on specific software rather than a universal view of the entire image file processing ecology, you need something that can make the process less overwhelming. Patricia Russotti and Richard Anderson provide you with the best workflow practices for planning and capturing to archiving you digital photography and everything in between. This easy-to-follow design paired with detailed charts and beautiful photos will give you the tools you need to perfect your workflow. This handbook is software version independent and focuses more on the key fundamentals that are a constant from software to software.

Furthermore, stay current with the accompanying website (www.dpBestflow.org) that provides resources and links for ever changing technology and the latest advances in workflow, and interviews with professional photographers. Copublished with the American Society of Media Photographers and dpBestflow (A U.S. Library of Congress funded project) Digital Photography Best Practices and Workflow Handbook is the most trusted resource for digital photographers and digital imaging artists.



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#### **Editorial Review**

Review

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#### From the Back Cover

A solid workflow practice is completely necessary and unavoidable for digital photographers. Most of the existing workflow content in existence is about specific software applications rather than a universal view of the entire image file processing ecology. This book is a coherent, concise guide to all digital imaging best practice aspects and workflow that digital photographers and digital imaging artists (or image makers) need from planning and capture to archiving and everything in between. It also has: resources and links to stay current and up to speed with the rapid changes in technology; an accompanying website with the latest advances in workflow; Interactivity, QuickTime movie tutorials, and the Seminar series presentations discussing their workflow habits and tips. This handbook is software version independent and focuses more on the key fundamentals that are a constant from software to software.

#### About the Author

Patricia Russotti is a New Media Professor, College of Imaging Arts & Sciences at Rochester Institute of Technology. She is an artist, educator, curriculum developer, and international presenter. She provides imaging services for corporations, public service organizations and individual artistic commissions. Richard Anderson is a working commercial photographer, a member of the Board of Directors of the American Society of Media Photographers (ASMP), Chair of the ASMP Digital Standards Committee, Principal author of UPDIG.org, and creator of dpBestflow.org, a Library of Congress funded project. He is also the recipient of 2009 International Photographic Council (IPC) Photographer Leadership Award.

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