

Getting Started in Stocks (Getting Started In....)

By Alvin D. Hall



Getting Started in Stocks (Getting Started In.....) By Alvin D. Hall

Now completely revised and expanded!

THE bestselling guide to Getting Started in Stocks

Thinking of getting your feet wet in the stock market, but don't know where to begin? Perhaps you've already taken the plunge but would like to know more about the stock and mutual fund investments you've made? Tens of thousands of investors already know the place to start is this best-selling guide by Alvin D. Hall, whose dynamic style of teaching investment professionals has earned him the moniker, the "Professor of Wall Street." Packed with new material on mutual funds, dozens of new real-life examples, and up-to-the-minute information, this thoroughly updated edition will help you:

- * Set clear financial goals
- * Determine the level of risk you can afford to take
- * Evaluate stocks and securities for risks and rewards
- * Track market trends for solid, informed choices
- * Use mutual funds to diversify and cut risk
- * Determine the right proportion of stocks for your portfolio
- * Fully exploit international market opportunities



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Editorial Review

From the Back Cover Now completely revised and expanded!

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About the Author

ALVIN D. HALL is President of Alvin D. Hall Associates, Inc., a company that designs and conducts training seminars about the investment markets for domestic and international brokerage firms, banks, and regulatory authorities. For more than fifteen years, his engaging lectures have demystified the markets for thousands. A faculty member at the New York Institute of Finance, Hall was the featured presenter on the BBC's widely praised series Alvin Hall's Guide to Successful Investing.

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