



# How to Become CEO: The Rules for Rising to the Top of Any Organisation

By Jeffrey J. Fox

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### **Editorial Review**

#### About the Author

Jeffrey J Fox is the bestselling author of How to Become CEO, and How to Be a Rainmaker. He is a Harvard MBA graduate and founder of Fox and Co. Inc a premier marketing consulting company in Connecticut. Fox is the subject of Harvard case study that is rated one of the top 100 case studies, and is thought to be one of the most widely taught marketing case studies in the world.

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