



Welcome to Oz 2.0: A Cinematic Approach to Digital Still Photography with Photoshop (2nd Edition) (Voices That Matter)

By Vincent Versace

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Creating memorable photographs is a process that starts before you edit an image in Photoshop, before you capture the image, even before you pick up the camera. You must first approach the subject with the proper sense of perception, with the ability to visualize the finished print before you commit a scene to pixels, but still be flexible and spontaneous. Master fine art photographer Vincent Versace has spent his career learning and teaching the art of perception and how to translate it into stunning images. In *Welcome to Oz 2.0* — a completely rewritten update of the book's first edition — he delves into what it means to approach digital photography cinematically, to use your perception, your camera, and Photoshop to capture the movement of life in a still image.

- Adapt your workflow to the image so you always know how best to use your tools
- Turn a seemingly impossible photograph scenario into a successful image
- Practice “image harvesting” to combine the best parts of many captures to create an optimum final result
- Discover the importance of bokeh — not only how to use it in order to control how the eye travels and sees an image, but also how to realistically create it in post-processing

Foreword by Bert Monroy

Afterwords by Jay Maisel and David duChemin

Includes free software downloads from onOne and Nik worth \$250, as well as customized presets for the Wacom Cintiq and Intuos tablets!

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Editorial Review

Review

“Vincent is one of the most electrifying and flat-out fascinating Photoshop instructors out there today, and amazingly, that excitement and his brand of Photoshop magic have been captured in this book. I was blown away!”

– Scott Kelby, Editor and Publisher, *Photoshop User Magazine*

"If you are looking for a challenge, and you want to take your Photoshop as well as your photographic skills to the next level, then I would very highly recommend *Welcome To Oz.*"

–Book review, *Seattle Post-Intelligencer* (seattlepi.com)

From the Back Cover

Still photography doesn't have to mean static images, a fact nobody understands better than well-known photographer and Photoshop Hall of Famer Vincent Versace. In this book, Vincent details his cinematic approach to evoke time and its passage in still photographic images, and provides a wealth of practical and artistic guidance for anyone with a serious interest in digital photography. Whether readers are looking to enrich their Photoshop skills, broaden their understanding of conceptual and aesthetic principles, get a handle on lighting and color theory, or simply inject some life into their still digital images, they'll benefit from Vincent's unique approach to the art and craft of digital photography. Offering advice and instruction on everything from creating lighting in Photoshop to setting up printers, taking advantage of color management, capturing movement, and more, this beautifully illustrated guide conveys the unique vision of a singularly successful fine-art photographer.

About the Author

Vincent Versace has received the Computerworld Smithsonian Award in Media Arts & Entertainment and the Schellenberg fine art award

and has been nominated numerous times to the Photoshop World Hall of Fame. Vincent produces art for entities as various as Eco-Challenge and the San Francisco Presidio National Park; he teaches at the Maine Media Workshops and Palm Beach Photographic Workshops, and was the original host of the Epson Print Academy. Articles about his work have appeared in over two dozen photography magazines. You can see his work on the Web at www.versacephotography.com.

Users Review

From reader reviews:

Jose Goodell:

Nowadays reading books become more and more than want or need but also turn into a life style. This reading practice give you lot of advantages. Advantages you got of course the knowledge the rest of the information inside the book that improve your knowledge and information. The information you get based on what kind of e-book you read, if you want get more knowledge just go with education books but if you want really feel happy read one along with theme for entertaining for example comic or novel. The actual *Welcome to Oz 2.0: A Cinematic Approach to Digital Still Photography with Photoshop (2nd Edition) (Voices That Matter)* is kind of book which is giving the reader erratic experience.

Harry Branham:

A lot of people always spent all their free time to vacation as well as go to the outside with them friends and family or their friend. Do you realize? Many a lot of people spent many people free time just watching TV, or maybe playing video games all day long. If you wish to try to find a new activity here is look different you can read a new book. It is really fun to suit your needs. If you enjoy the book which you read you can spent all day long to reading a guide. The book Welcome to Oz 2.0: A Cinematic Approach to Digital Still Photography with Photoshop (2nd Edition) (Voices That Matter) it is very good to read. There are a lot of people that recommended this book. We were holding enjoying reading this book. In the event you did not have enough space to develop this book you can buy typically the e-book. You can m0ore easily to read this book out of your smart phone. The price is not to fund but this book features high quality.

Gordon Rollins:

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Christopher Scoville:

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