



## Basic College Mathematics (4th Edition)

By Elayn El Martin-Gay

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## Basic College Mathematics (4th Edition) By Elayn El Martin-Gay Bibliography

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## Editorial Review

### From the Back Cover

Real-life applications—unparalleled in terms of quantity, quality, degree of integration, nontrivial use of real data, variety of fields, and level of interest, and many based on real data from a variety of fields—highlight the relevance of math to various careers. The Whole Numbers, Multiplying and Dividing Fraction, Adding and Subtracting Fractions, Decimals, Ratio and Proportion, Percent, Statistics and Probability, Measurement, Geometry, The Real Numbers, Introduction to Algebra. Includes approximately 550 worked examples, and 4000 exercises. For a variety of business, science, math, and technology careers.

### About the Author

**Elayn Martin-Gay** has taught mathematics at the University of New Orleans for more than 25 years. Her numerous teaching awards include the local University Alumni Association's Award for Excellence in Teaching, and Outstanding Developmental Educator at University of New Orleans, presented by the Louisiana Association of Developmental Educators.

Prior to writing textbooks, Elayn Martin-Gay developed an acclaimed series of lecture videos to support developmental mathematics students. These highly successful videos originally served as the foundation materials for her texts. Today, the videos are specific to each book in her series. She has also created **Chapter Test Prep Videos** to help students during their most “teachable moment”—as they prepare for a test—along with **Instructor-to-Instructor** videos that provide teaching tips, hints, and suggestions for every developmental mathematics course, including basic mathematics, prealgebra, beginning algebra, and intermediate algebra.

Elayn is the author of 12 published textbooks and numerous multimedia interactive products, all specializing in developmental mathematics courses. She has participated as an author across a broad range of educational materials: textbooks, videos, tutorial software, and courseware. This offers an opportunity for multiple combinations for an integrated teaching and learning package, offering great consistency for the student.

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## About This Book

*Basic College Mathematics* Second Edition was written to provide a **solid foundation** in the basics of college mathematics, including the topics of whole numbers, fractions, decimals, ratio, and proportion, percent, and measurement as well as introductions to geometry, statistics and probability, and algebra topics. Specific care was taken to ensure that students have the most **up-to-date relevant** text preparation for their next mathematics course or for nonmathematical courses that require an understanding of algebraic fundamentals. I have tried to achieve this by writing a user-friendly text that is keyed to objectives and contains many worked-out examples. As suggested by the AMATYC Crossroads Document and the NCTM Standards (plus Addenda), real-life and real-data applications, data interpretation, conceptual understanding, problem solving, writing, cooperative learning, appropriate use of technology, mental mathematics, number sense, critical thinking, and geometric concepts are emphasized and integrated throughout the book.

The many factors that contributed to the success of the first edition have been retained. In preparing the Second Edition, I considered comments and suggestions of colleagues, students, and many users of the prior

edition throughout the country.

*Basic College Mathematics*, Second Edition is part of a series of texts that can include *Introductory Algebra*, Second Edition; *Prealgebra*, Third Edition; *Intermediate Algebra*, Second Edition; and a combined text *Algebra A Combined Approach*, Second Edition. Throughout the series pedagogical features are designed to develop student proficiency in algebra and problem solving, and to prepare students for future courses.

## **Users Review**

### **From reader reviews:**

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