



Communicating in Small Groups: Principles and Practices (9th Edition)

By Steven A. Beebe, John T. Masterson

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From the Back Cover

Communicating in Small Groups: Principles and Practices, 9/e

Steven A. Beebe, *Texas State University - San Marcos*

John T. Masterson, *Texas Lutheran University*

Are you looking for balance?

Known for its wealth of relevant, practical, and up-to-date information, *Communicating in Small Groups* provides a balance of principles and applications of group communication. With emphasis on teamwork, technology, and ethical collaboration, the 9th edition of *Communicating in Small Groups: Principles and Practices* helps you enhance your performance in groups and teams, while also giving you insight into why group and team members communicate as they do.

In addition to the extensive coverage of **critical thinking, reasoning, and fallacies** and an excellent discussion of the **business world**, the 9th edition includes these new and exciting features:

- **New four-color design** grabs and maintains your attention while enhancing your overall learning experience.
- **New or updated case studies in every chapter** give you the opportunity to practice applying principles through application and discussion.
- **Revised and expanded coverage of technology** highlights the use and impact of virtual groups in small group communication.
- **New material about diversity and group communication** helps you understand the challenges and opportunities presented by working with people from different cultures and backgrounds.
- **New Group Assessment instruments** reinforce your understanding of core concepts and skills.

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“The strength of the text is its balance. In my estimation, it is a fine and balanced text for developing team communication and leadership skills in undergraduates.” — Douglas F. Threet, *Evergreen Valley College*

“One of the strengths of the book is the pedagogical aids...The book was written by experienced teachers who understand that breaking a chapter into digestible pieces helps students master the material.” — Alan C. Lerstrom, *Luther College*

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