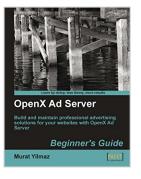
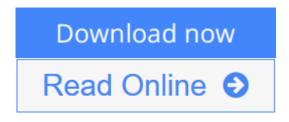
OpenX Ad Server: Beginner's Guide



By Murat Yilmaz



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Written with a step-by-step but friendly and engaging approach, this Packt Beginner's Guide is designed to be placed alongside the computer as your guide and mentor. Step-by-step tutorials are boosted by explanations of the reasoning behind what you are doing. You will quickly pick up the necessary skills, tips, and tricks for building a successful OpenX ad server with practical examples that help you to learn by experiment and play. If you are an enthusiast with clear IT basics, who wants to use OpenX ad server for advertising, then this book is for you.

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Editorial Review

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Murat Yilmaz is a software developer and online entrepreneur who lives in Moscow. He has over 10 years of experience in different IT fields including development of web-driven solutions, database, and OLAP systems and has worked in several international companies in Istanbul (Turkey), Anchorage (Alaska), and Moscow (Russia) as a consultant. He currently runs his own blog and online advertising network. He holds a bachelor's degree in Computer Science from Marmara University at Istanbul. He spends his free time playing progressive rock songs on a guitar and enjoys writing for his gadgets and technology blog at http://www.vubx.com.

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