



The Art of Influence: Persuading Others Begins With You

By Chris Widener

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From Chris Widener, the author of the breakout bestseller *The Angel Inside*, comes an inspiring new parable on the power of influence.

The Art of Influence will make you think twice about everything you've ever learned about influence. As Chris Widener's inspiring story reveals, it's not something you "do" to other people but rather something that starts with how you shape and transform your own life. Forget about manipulation and slick fast-talking; *The Art of Influence* teaches that your ability to influence others begins from within.

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Editorial Review

From Publishers Weekly

Widener's acclaim as a professional speaker can certainly be understood when listening to his reading. He does not take a dramatic or theatrical approach, but offers a delivery appropriate to the format. Listeners who enjoy attending seminars of the *Seven Habits* and *Who Moved My Cheese?* variety can expect the same type of solid and engaging motivational storytelling they have grown accustomed to hearing in hotel conference rooms. In portraying the interactions between his two protagonists—ambitious young business school graduate Marcus Drake and seasoned tycoon Bobby Gold—Widener displays an especially keen ear for both mentor-mentee relationships and generational differences in the world of work. The situations and insights ring true with clarity and purpose. *A Doubleday hardcover (Reviews, May 5). (Aug.)*

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Review

Advance Praise for *The Art of Influence*

"Effortlessly master the most powerful and profitable of art forms. Drink deeply of the wisdom of this influential book."

--Mark Victor Hansen, co-creator of *Chicken Soup for the Soul*

"A fantastic little book that reminds us of the importance of integrity and attitude in leadership. A fresh and fun look at the subject of influence."

--Jeffrey Fox, *New York Times* bestselling author of *How to Become CEO*

"*The Art of Influence* is a must-read for anyone desiring the wisdom to influence others." --Jim Rohn, author of *The Five Major Pieces to the Life Puzzle*

"*The Art of Influence* . . . reminds us of the bedrock fundamentals of not only influence, but of a life well lived."

--Mark Sanborn, author of *The Fred Factor*

About the Author

CHRIS WIDENER is the founder and president of Made for Success, one of the world's leading personal-development companies. A sought-after speaker, he is also a coach to CEOs, sales professionals, and top political figures. Chris is a columnist for *Success* magazine and co-hosts the show *True Performance* with Zig Ziglar. Chris and his family live in Issaquah, Washington.

Users Review

From reader reviews:

David Shetler:

Why don't make it to be your habit? Right now, try to prepare your time to do the important action, like looking for your favorite publication and reading a guide. Beside you can solve your trouble; you can add

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James Voyles:

In this period of time globalization it is important to someone to receive information. The information will make professionals understand the condition of the world. The healthiness of the world makes the information much easier to share. You can find a lot of referrals to get information example: internet, magazine, book, and soon. You will observe that now, a lot of publisher this print many kinds of book. The particular book that recommended to you personally is *The Art of Influence: Persuading Others Begins With You* this book consist a lot of the information of the condition of this world now. This kind of book was represented how can the world has grown up. The terminology styles that writer use to explain it is easy to understand. The writer made some analysis when he makes this book. Honestly, that is why this book appropriate all of you.

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