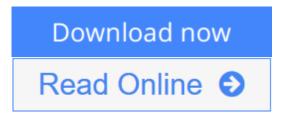
# Fendi by Karl Lagerfeld



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### Fendi by Karl Lagerfeld From Steidl

This elaborate object offers an as-yet-unseen insight into Karl Lagerfeld's working processes as artistic director for Fendi, a position he has remarkably held since 1965. *Fendi by Karl Lagerfeld* traces Lagerfeld's unparalleled career at the luxury Roman fashion house, where he has revolutionized the craft of fur (both technically and artistically), and introduced the successful ready-to-wear and accessory lines that have transformed Fendi into a global fashion brand. Through the decades we see how Lagerfeld incorporates eclectic influences--from Eskimo designs and medieval armor to kimonos and the world of informatics--into his own progressive vision.

*Fendi by Karl Lagerfeld* includes a sketch pad of 130 of Lagerfeld's fashion drawings (those given to the Fendi ateliers to enable them to construct the garments, and selected from an archive of over 35,000), a pad of his logo designs for the house, along with booklets of exclusive interviews with the designer, a poster and a USB key containing his short films--all packaged in a custom-made wooden case modeled on the box of oil pastels which invariably graces Lagerfeld's working desk. Essential for all Lagerfeld and Fendi devotees, *Fendi by Karl Lagerfeld* illustrates the evolution of contemporary fashion over the past half-century.

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## **Editorial Review**

#### Review

one of the most beautiful fashion tomes in history has been created. (Scarlett Conlon vogue.co.uk)

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