



Know Can Do!: Put Your Know-How Into Action

By Ken Blanchard, Paul J Meyer, Dick Ruhe

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Know Can Do! is a teaching parable in the tradition of Ken Blanchard's bestselling business books. It tells the story of a well known author who is troubled by the gap between what people know: all the good advice they've digested intellectually from books and seminars, and what they actually do. Seeking a way to close this learning-doing gap, the author sets out on a journey to find a solution. He soon meets a legendary businessman named Carl Hesse, who has discovered the secrets of putting knowledge into action. Carl teaches the author the three reasons people don't make the leap from knowing to doing and The key to overcoming these roadblocks. Through Carl Hesse and his colleagues, the author learns life-changing secrets that provide answers to the age-old question: ""Why don't I do what I know I should do?"" Know Can Do! teaches people at all levels how to apply life-changing techniques to reach their fullest potential.

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Editorial Review

From the Back Cover

For years Ken Blanchard has been troubled by the gap between what people know--all the good advice they get from books, seminars, and training courses--and what they actually do with this knowledge. All too often, in spite of their most sincere efforts, what people learn just doesn't stick. It's an endless source of frustration for individuals and for organizations as well.

In this new book Blanchard and his coauthors, Paul J. Meyer and Dick Ruhe, use the fable format Blanchard made famous to lay out a straightforward method for learning more, learning better, and making sure you actually use what you learn. This engaging story identifies three key reasons people don't make the leap from knowing to doing and then moves on to the solution.

Know Can Do will teach you how to avoid information overload by learning "less more, not more less." You'll find out how to adjust your brain's filtering system to learn many, many times more than ever before, ignite your creativity and resourcefulness with Green Light Thinking, master what you've learned using spaced repetition, and more.

At last, an answer to the question, "Why don't I do what I know I should do?" Read this book and you will!

About the Author

Ken Blanchard is Chief Spiritual Officer of The Ken Blanchard Companies. He is the coauthor of more than forty books, including the classic *The One Minute Manager* (with Spencer Johnson), *Leading at a Higher Level*, *Full Steam Ahead!* (with Jesse Stoner) and *The Secret* (with Mark Miller). Dick Ruhe is a highly popular motivational speaker, a celebrated consultant and a gifted trainer. He is a senior consulting partner for The Ken Blanchard Companies, and is the author of the Blanchard training program *Total Quality Leadership*.

Users Review

From reader reviews:

Anthony Collins:

Now a day people who Living in the era everywhere everything reachable by connect with the internet and the resources inside it can be true or not involve people to be aware of each facts they get. How a lot more to be smart in obtaining any information nowadays? Of course the solution is reading a book. Looking at a book can help individuals out of this uncertainty Information particularly this *Know Can Do!: Put Your Know-How Into Action* book because this book offers you rich info and knowledge. Of course the knowledge in this book hundred pct guarantees there is no doubt in it as you know.

Katherine Wilcoxon:

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