

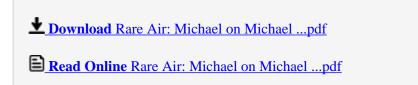
# Rare Air: Michael on Michael

By Michael Jordan



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Stunning full-color, never-before-published photographs, accompanied by Jordan's own thoughts and observations, provide a revealing look at what it means to be a sports legend, important moments in his life, and career highlights. 25,000 first printing. \$75,000 ad/promo.



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## **Editorial Review**

#### From Library Journal

This slight volume contains little to justify its addition to the already overburdened shelf of books about the basketball legend. Editor Vancil, a sports journalist, uses Jordan's own words to present His Airness as a human superstar who feels pain and pressure like the rest of us. We see images of Jordan on the court, at press conferences, and with fans and team members. With the exception of a few shots of his wife and family, the photos are undistinguished. The text lacks insight and is often pedantic: "Marriage has given me a whole new perspective on life, particularly life after basketball." After reading this trivia, we don't know much more about Jordan than when we started. Not recommended.

- Ron Chepesiuk, Winthrop Univ. Lib., Rock Hill, S.C. Copyright 1993 Reed Business Information, Inc.

#### From **Booklist**

In this autobiography completed before his retirement from basketball on October 7 of this year, Michael talks about his love for the game, his devotion to his family, his competitiveness, and his sense of self in the midst of the insanity that defines modern celebrity. Complementing his brief but eloquent narrative are dozens of beautiful color photographs by Walter Iooss, one of *Sports Illustrated*'s top photographers. The photos encompass virtually every aspect of Michael's life. There are action shots on court and pictures of Michael on the golf course; with his wife, in the bubble bath with the kids, before the game, and after the game soaking his sore feet. Volumes have been written about Jordan, and more are sure to come, but this simple, straightforward, and handsome autobiography will suffice as a personal statement from the man to all those who have admired his unforgettable deeds as a player. *Wes Lukowsky* 

#### From the Publisher

In *Rare Air*, a unique photographic autobiography, Michael Jordan opens the doors to his inner sanctum and in his own words describes his life as the world's most celebrated sports personality. To illustrate his story, Michael allowed renowned photographer Walter Ioss, Jr. and veteran journalist Mark Vancil access to the private corners of his world. Together, Michael's words and more than 1000 previously unpublished, full-color photographs provide an intimate view of a superstar.

#### **Users Review**

#### From reader reviews:

#### **Curtis Russell:**

Reading a book tends to be new life style within this era globalization. With examining you can get a lot of information which will give you benefit in your life. Having book everyone in this world could share their idea. Books can also inspire a lot of people. Plenty of author can inspire their own reader with their story as well as their experience. Not only the story that share in the ebooks. But also they write about the data about something that you need instance. How to get the good score toefl, or how to teach your young ones, there are many kinds of book that exist now. The authors in this world always try to improve their skill in writing, they also doing some research before they write with their book. One of them is this Rare Air: Michael on Michael.

## **Cheryl Fenske:**

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