



The Ultimate Introduction to NLP: How to build a successful life

By Richard Bandler, Roberti, Owen Fitzpatrick

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Richard Bandler, co-creator of NLP and the man who inspired Paul McKenna to greatness, collaborates with Alessio Roberti and Owen Fitzpatrick to reveal how to unleash your true potential and transform your life.

Richard Bandler – the world-renowned co-creator of NLP who has helped millions around the world change their lives for the better – has teamed up with Italian NLP Master Trainer Alessio and co-founder of the Irish Institute of NLP Owen, to craft a simple yet engaging story of one man’s personal change and discovery, to help readers understand the remarkable principles of NLP.

Inspiring and easy-to-read, this fable recreates the experience of being at a workshop with Bandler. Rather than explaining the theories, An Introduction to NLP illustrates the principles and simple techniques that Bandler has developed over the past 35 years in action.

This inspirational book gives you the tools to change your life, overcoming the things that are holding you back: your phobias, depression, habits, psychosomatic illnesses or learning disorders.

Through the simple techniques of NLP, you too can become a strong, happy, successful person and achieve your goals.

‘The must have self-help book!’ Paul McKenna

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Editorial Review

Review

‘Richard Bandler is a Leonardo of our times. He is one of our living greats.’ The Guardian Weekend

About the Author

Richard Bandler is one of the greatest geniuses of personal change. He is the man who co-invented Neuro Linguistic Programming (NLP) and is Paul McKenna's self-confessed guru. He holds courses and workshops all over the world, including in the UK and the USA.

Users Review

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James Walton:

Now a day individuals who Living in the era exactly where everything reachable by connect to the internet and the resources inside it can be true or not demand people to be aware of each facts they get. How individuals to be smart in getting any information nowadays? Of course the answer then is reading a book. Reading a book can help persons out of this uncertainty Information particularly this The Ultimate Introduction to NLP: How to build a successful life book since this book offers you rich details and knowledge. Of course the knowledge in this book hundred per-cent guarantees there is no doubt in it everbody knows.

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