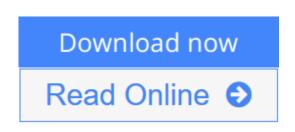


Basics of Social Research: Qualitative and Quantitative Approaches (2nd Edition)

By W. Lawrence Neuman



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Briefer, paperback text, adapted from Neuman's *Social Research Methods, Sixth Edition.*

Using clear, accessible language and examples from real research, this discusses both qualitative and quantitative approaches to social research, emphasizing the benefits of combining various approaches.

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