



Change Masters

By Rosabeth Moss Kanter

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The Change Masters looks behind the scenes at some of the most important companies in America, including Hewlett-Packard, General Electric, Polaroid, General Motors, Wang Laboratories and Honeywell, to describe their organizational structures, their corporate cultures, and their specific strategies.

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Editorial Review

About the Author

Rosabeth Moss Kanter, PhD, is a Harvard Business School Professor and has taught at the Yale Business School of Management as well. She is the author of The Change Masters.

From the Back Cover

In executive suites throughout America, 'The Change Masters' has become one of the most talked-about books in years. The author, Dr. Rosabeth Moss Kanter, is a professor at Harvard University's Business School and a leading advisor to many Fortune 500 companies.

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