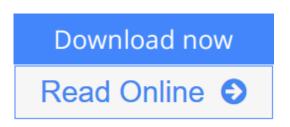


TED Talks: The Official TED Guide to Public Speaking

By Chris Anderson



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A New York Times Bestseller

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Chris Anderson has worked behind the scenes with all the TED speakers who have inspired us the most, and here he shares insights from such favorites as Sir Ken Robinson, Amy Cuddy, Bill Gates, Elizabeth Gilbert, Salman Khan, Dan Gilbert, Mary Roach, Matt Ridley, and dozens more — everything from how to craft your talk's content to how you can be most effective on stage. This is the 21st-century's new manual for truly effective communication and it is a mustread for anyone who is ready to create impact with their ideas.

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TED Talks: The Official TED Guide to Public Speaking By Chris Anderson Bibliography

- Sales Rank: #22940 in Books
- Brand: Houghton Mifflin
- Published on: 2016-05-03
- Released on: 2016-05-03
- Original language: English
- Number of items: 1
- Dimensions: 8.25" h x 1.08" w x 5.50" l, .0 pounds
- Binding: Hardcover
- 288 pages

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