



# Be the Best Bad Presenter Ever: Break the Rules, Make Mistakes, and Win Them Over

By Karen Hough

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## Be the Best Bad Presenter Ever: Break the Rules, Make Mistakes, and Win Them Over By Karen Hough

Karen Hough doesn't want you to be "perfect." People fear public speaking because they worry about having to conform to all sorts of handed-down rules that tie them up in knots and put their audiences to sleep. It's authenticity and passion that win people over, she says, not "polish." But you can't be authentic if you're following guidelines that drain the life and personality out of your presentation. Hough debunks over a dozen myths about presenting to make it more fun and natural for everyone. She explains how practicing in front of a mirror makes you worse, why you should never end with questions, and much more. She includes true stories of people who not only were able to become great presenters by being "bad" but actually came to enjoy it! Like them, by following Karen Hough's wise and witty advice, you'll be able to tear up the old rules and embrace and develop your *own* style. You'll be freed to be a living, breathing, occasionally clumsy human being whose enthusiasm is powerful and infectious.

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**Be the Best Bad Presenter Ever: Break the Rules, Make Mistakes, and Win Them Over** By Karen Hough **Bibliography**

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Karen Hough is CEO of ImprovEdge, which creates training using improvisation to teach business skills. She is an Amazon bestselling author, keynote speaker, contributor to the Huffington Post, and winner of the Stevie International Award for Most Innovative Company of the Year.

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