

Introductory Mathematical Analysis for Business, Economics, and the Life and Social Sciences (13th Edition)

By Ernest F. Haeussler, Richard S. Paul, Richard J. Wood



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Haeussler, Paul, and Wood establish a strong algebraic foundation that sets this text apart from other applied mathematics texts, paving the way for readers to solve real-world problems that use calculus. Emphasis on developing algebraic skills is extended to the exercises—including both drill problems and applications. The authors work through examples and explanations with a blend of rigor and accessibility. In addition, they have refined the flow, transitions, organization, and portioning of the content over many editions to optimize learning for readers. The table of contents covers a wide range of topics efficiently, enabling readers to gain a diverse understanding.

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- Sales Rank: #375293 in Books
- Brand: Unknown
- Published on: 2010-01-13
- Original language: English
- Number of items: 1
- Dimensions: 11.00" h x 1.50" w x 8.70" l, 4.35 pounds
- Binding: Hardcover
- 888 pages

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Editorial Review

From the Publisher

The eighth edition continues to provide a firm foundation of mathematical principles, techniques, and applications most useful in business, economics, the life and social sciences. It begins with non-calculus topics such as equations, functions, matrix algebra, linear programming, mathematics of finance, and probability. It then progresses through both single-variable and multivariable calculus. An abundance and variety of applications appear throughout so that students continually see how the mathematics they learn can be used in the real world.

From the Back Cover

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Paul-The Pennsylvania State University

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