



The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism (MIT Press)

By Arun Sundararajan

Download now

Read Online ➔

The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism (MIT Press) By Arun Sundararajan

Sharing isn't new. Giving someone a ride, having a guest in your spare room, running errands for someone, participating in a supper club -- these are not revolutionary concepts. What is new, in the "sharing economy," is that you are not helping a friend for free; you are providing these services to a stranger for money. In this book, Arun Sundararajan, an expert on the sharing economy, explains the transition to what he describes as "crowd-based capitalism" -- a new way of organizing economic activity that may supplant the traditional corporate-centered model. As peer-to-peer commercial exchange blurs the lines between the personal and the professional, how will the economy, government regulation, what it means to have a job, and our social fabric be affected?

Drawing on extensive research and numerous real-world examples -- including Airbnb, Lyft, Uber, Etsy, TaskRabbit, France's BlaBlaCar, China's Didi Kuaidi, and India's Ola, Sundararajan explains the basics of crowd-based capitalism. He describes the intriguing mix of "gift" and "market" in its transactions, demystifies emerging blockchain technologies, and clarifies the dizzying array of emerging on-demand platforms. He considers how this new paradigm changes economic growth and the future of work. Will we live in a world of empowered entrepreneurs who enjoy professional flexibility and independence? Or will we become disenfranchised digital laborers scurrying between platforms in search of the next wedge of piecework? Sundararajan highlights the important policy choices and suggests possible new directions for self-regulatory organizations, labor law, and funding our social safety net.

↓ [Download The Sharing Economy: The End of Employment and the ...pdf](#)

📖 [Read Online The Sharing Economy: The End of Employment and t](#)

[...pdf](#)

The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism (MIT Press)

By Arun Sundararajan

The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism (MIT Press)

By Arun Sundararajan

Sharing isn't new. Giving someone a ride, having a guest in your spare room, running errands for someone, participating in a supper club -- these are not revolutionary concepts. What is new, in the "sharing economy," is that you are not helping a friend for free; you are providing these services to a stranger for money. In this book, Arun Sundararajan, an expert on the sharing economy, explains the transition to what he describes as "crowd-based capitalism" -- a new way of organizing economic activity that may supplant the traditional corporate-centered model. As peer-to-peer commercial exchange blurs the lines between the personal and the professional, how will the economy, government regulation, what it means to have a job, and our social fabric be affected?

Drawing on extensive research and numerous real-world examples -- including Airbnb, Lyft, Uber, Etsy, TaskRabbit, France's BlaBlaCar, China's Didi Kuaidi, and India's Ola, Sundararajan explains the basics of crowd-based capitalism. He describes the intriguing mix of "gift" and "market" in its transactions, demystifies emerging blockchain technologies, and clarifies the dizzying array of emerging on-demand platforms. He considers how this new paradigm changes economic growth and the future of work. Will we live in a world of empowered entrepreneurs who enjoy professional flexibility and independence? Or will we become disenfranchised digital laborers scurrying between platforms in search of the next wedge of piecemeal work? Sundararajan highlights the important policy choices and suggests possible new directions for self-regulatory organizations, labor law, and funding our social safety net.

The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism (MIT Press)

By Arun Sundararajan Bibliography

- Sales Rank: #71617 in Books
- Brand: imusti
- Published on: 2016-05-13
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x .63" w x 6.00" l, .0 pounds
- Binding: Hardcover
- 256 pages

 [Download The Sharing Economy: The End of Employment and the ...pdf](#)

 [Read Online The Sharing Economy: The End of Employment and t ...pdf](#)

Download and Read Free Online The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism (MIT Press) By Arun Sundararajan

Editorial Review

Review

Information technology is disrupting a host of industries including transportation, hotels, banks, and marketplaces. The very nature of work is changing. Sundararajan offers an insightful guide to the forces shaping our economy today -- and tomorrow.

(Hal Varian, Chief Economist, Google)

Fortunes have already been made in the sharing economy, yet the biggest impact on business and our daily lives is yet to come. There's no better guide to this transformation than Arun Sundararajan's book.

(Erik Brynjolfsson, co-author of *The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies*)

Sundararajan has taken all the loose talk about the sharing economy and given it a rigorous and readable treatment. He makes it clear that there is no one model for these new economic forms, but that taken together, they represent a profound shift in how we think about everything from utility to capital to labor to employment.

(Clay Shirky, author of *Cognitive Surplus* and *Here Comes Everybody*)

So all in all, a very interesting book by one the most knowledgeable researchers on the sharing economy. Well worth a read.

(*The Enlightened Economist*)

Sundararajan knows his stuff. He's an award winning scholar who writes with a clarity that masks the compleity of his subject.

(*Finance and Development*)

In his new book, Arun Sundararajan paints a rosy picture of the revolutionary companies and platforms that are altering the nature of work.

(*Strategy + Business*)

Sundararajan...sees enough value in the sharing economy.

(*TED*)

His case for optimism in his new book is compelling in large part because it comes from a business-school wonk and not a "sharing!" proselytizer devoted to the literal meaning of the word.

(The Washington Post)

About the Author

Arun Sundararajan is a Professor at New York University's Stern School of Business. A recognized authority on the sharing economy, he has published op-eds and commentary in such publications as *Time*, the *New Yorker*, the *New York Times*, *Wired*, *Le Monde*, *Harvard Business Review*, and the *Financial Times*.

Users Review

From reader reviews:

Sarita Springer:

In other case, little folks like to read book *The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism* (MIT Press). You can choose the best book if you love reading a book. So long as we know about how is important a new book *The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism* (MIT Press). You can add know-how and of course you can around the world by way of a book. Absolutely right, due to the fact from book you can know everything! From your country until foreign or abroad you will find yourself known. About simple factor until wonderful thing you are able to know that. In this era, we could open a book or even searching by internet system. It is called e-book. You can use it when you feel bored stiff to go to the library. Let's learn.

Jacob Roberts:

Information is provisions for people to get better life, information these days can get by anyone in everywhere. The information can be a information or any news even a concern. What people must be consider when those information which is within the former life are challenging to be find than now's taking seriously which one is suitable to believe or which one the particular resource are convinced. If you get the unstable resource then you understand it as your main information there will be huge disadvantage for you. All of those possibilities will not happen in you if you take *The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism* (MIT Press) as your daily resource information.

Griselda Gonzalez:

Is it you who having spare time and then spend it whole day by simply watching television programs or just telling lies on the bed? Do you need something totally new? This *The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism* (MIT Press) can be the response, oh how comes? The new book you know. You are therefore out of date, spending your extra time by reading in this brand new era is common not a geek activity. So what these books have than the others?

Raymond Dixon:

That publication can make you to feel relax. This kind of book *The Sharing Economy: The End of*

Employment and the Rise of Crowd-Based Capitalism (MIT Press) was multi-colored and of course has pictures on there. As we know that book The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism (MIT Press) has many kinds or type. Start from kids until teens. For example Naruto or Investigator Conan you can read and feel that you are the character on there. Therefore not all of book are generally make you bored, any it offers you feel happy, fun and loosen up. Try to choose the best book for you and try to like reading which.

**Download and Read Online The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism (MIT Press)
By Arun Sundararajan #JUPKF752X3I**

Read The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism (MIT Press) By Arun Sundararajan for online ebook

The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism (MIT Press) By Arun Sundararajan Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism (MIT Press) By Arun Sundararajan books to read online.

Online The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism (MIT Press) By Arun Sundararajan ebook PDF download

The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism (MIT Press) By Arun Sundararajan Doc

The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism (MIT Press) By Arun Sundararajan Mobipocket

The Sharing Economy: The End of Employment and the Rise of Crowd-Based Capitalism (MIT Press) By Arun Sundararajan EPub