



Game Theory: A Very Short Introduction

By Ken Binmore

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Games are everywhere: Drivers maneuvering in heavy traffic are playing a driving game. Bargain hunters bidding on eBay are playing an auctioning game. The supermarket's price for corn flakes is decided by playing an economic game. This *Very Short Introduction* offers a succinct tour of the fascinating world of game theory, a ground-breaking field that analyzes how to play games in a rational way. Ken Binmore, a renowned game theorist, explains the theory in a way that is both entertaining and non-mathematical yet also deeply insightful, revealing how game theory can shed light on everything from social gatherings, to ethical decision-making, to successful card-playing strategies, to calculating the sex ratio among bees. With mini-biographies of many fascinating, and occasionally eccentric, founders of the subject--including John Nash, subject of the movie *A Beautiful Mind*--this book offers a concise overview of a cutting-edge field that has seen spectacular successes in evolutionary biology and economics, and is beginning to revolutionize other disciplines from psychology to political science.

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Game Theory: A Very Short Introduction By Ken Binmore Bibliography

- Sales Rank: #296904 in Books
- Brand: Binmore, Ken
- Published on: 2007-11-02
- Original language: English
- Number of items: 1
- Dimensions: 4.50" h x .60" w x 6.80" l, .34 pounds
- Binding: Paperback
- 200 pages

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Ken Binmore is Emeritus Professor of Economics at University College, London. He has held Chairs in Economics at the London School of Economics and the University of Michigan.

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