



Gemba Kaizen:A Commonsense Low-Cost Approach To Management (Chinese Edition)

By (Ri) Jin Jing Zheng Ming

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When it comes to making your business more profitable and successful, dont look to re-engineering for answers. A better way is to apply the concept of kaizen, which mean making simple, common-sense improvements and refinements to critical business processes.The result: greater productivity, quality, and profits achieved with minimal cost, time, and effort invested. In this book, you discover how to maximize the results of kaizen by applying it to gemba--business processes involved in the manufacture of products and the rendering of services--the areas of your business where, as the author puts it, the ""real action"" takes place.

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