



# Grounded Theory for Qualitative Research: A Practical Guide

*By Cathy Urquhart*

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**Grounded Theory for Qualitative Research: A Practical Guide** By Cathy Urquhart

Based on the author's own wealth of experience this timely, engaging book helps first-time researchers to discover the excitement of grounded theory method. Fresh, innovative and clear, this book traces the history and development of grounded theory method, and examines how the method is evolving for new contexts today. It sets out the principles involved in using grounded theory method and explains the process and theory associated with coding in grounded theory. The book introduces us to the practicalities of research design, theory building, coding and writing up.

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### **Editorial Review**

#### **Review**

This book provides an excellent practical introduction for postgraduate students wanting to know "how to" use grounded theory

**Michael D. Myers**

**University of Auckland**

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#### **Student Feedback:**

Words can't explain how glad I am to have been able to get hold of this book at this particular time, talk of serendipity!

As a first time user of GTM for my dissertation, navigating through the various strands of the method and attempting to make sense of multiple books (articles) on the subject was a daunting task. I now have a more clear understanding of what I need to do to successful finish my dissertation. The title fits the bill, 'A practical guide', it is and more.

The organization of the book is also great. I like the chapter summaries, exercises, web resources, further reading and frequently asked questions sub sections at the end of each chapter. Maybe the book could have its own website so that these sections can be updated with new information on regular basis.

A copy of the book will stay permanently on my desk as I work through coding and writing up my research study for constant reference

**David Sikolia**

**Oklahoma State University**

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This book very helpful - particularly the worked examples shown and the ideas about how to illustrate the data and memos. I referred to it again and again whenever I found myself feeling like I had lost the plot. Cathy Urquhart does have a way of de-mystifying things with simple clear language.

**Jacqui Chapman**

**Masters Student**

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This is an important and very helpful book on grounded theory. It will be useful for both the established

qualitative researcher and those who are just beginning their research careers. It is very well written and provides numerous examples of using grounded theory. I highly recommend this book.

**R. Brent Gallupe**

**School of Business, Queen's University, Canada**

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At last! A guide to the use of Grounded Theory that is not only accessible for those attempting to apply the methodology for the first time, but also a useful reference for those who teach courses on Grounded Theory and qualitative research methods more generally.

**Robert D Galliers**

**Bentley University**

#### About the Author

Cathy Urquhart is Professor of Digital and Sustainable Enterprise at Manchester Metropolitan University Business School, UK. She has taught qualitative research methods around the world in universities in Australia and New Zealand as well as the UK. She is a senior member of the editorial board of MIS Quarterly, the journal with the highest impact factor in the field of business.

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