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Researching Operations Management fills the growing need for a comprehensive textbook and reference on doing quality research in the field of Operations Management (OM). It addresses the particular problem?especially for advanced students and beginning researchers?that many academic departments specialize in just one or a few approaches to research. As a result many students and researchers are not exposed to the breadth of possible research approaches in OM. Providing a concise overview of each of the most important research approaches in the field, the book enables researchers and students to understand and practice these methods, thus giving them a platform for choosing appropriate and complementary approaches to their research.

With contributions from an international group of leading thinkers in the OM research field, the book covers those methods frequently used in studies of OM as well as adjacent applied management areas such as management of innovation and R&D, logistics, and supply chain management. Included are chapters on surveys, case studies, action research, longitudinal field studies, and models and simulations together with chapters on planning, positioning, assessing, and publishing research. In addition, the contributors also consider ethical and cultural issues in researching operations management.

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Editorial Review

Review

"The text brings together respected academics to deliver a comprehensive guide of common research methods in operations management. Each chapter is clearly structured to provide a process-based approach to conducting high quality and rigorous research."

-- **Dr Brian Squire**, Manchester Business School, The University of Manchester

"A 'must have' for the discerning Operations Management scholar.

Written by the Who's Who in researching and publishing in Operations Management, this text is a comprehensive resource leaving the reader with an informed insight into how to aspire to similar heights, producing quality outputs that add value to the OM body of knowledge. If you are doing research in Operations Management at whatever level, this is the book to refer to."

--**Christopher Seow**, University of East London, Business School

About the Author

Christer Karlsson is Professor of Innovation and Operations Management and Dean for CBS Executive at Copenhagen Business School and also professor at the European Institute for Advanced Studies in Management (EIASM) in Brussels.

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