



# Health Communication: Theory, Method, and Application

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## **Health Communication: Theory, Method, and Application** From imusti

*Health Communication* provides coverage of the major areas of interest in the field of health communication, including interpersonal, organizational, and health media. It takes an in-depth approach to health communication research by analyzing and critically evaluating research conducted across multiple paradigmatic perspectives.

This edited textbook includes chapters covering such topics as:

- interpersonal health communication issues, challenges, and complexities in health communication,
- communication aspects of health behaviors and conditions,
- organizational issues in health communication, and
- media and eHealth research.

Chapters have been contributed by noted researchers and educators in health communication and represent the current state of the field. They offer pedagogical features that will prove useful to students and instructors of health communication, such as sidebars, summary boxes, suggestions for in-class activities, discussion questions, and lists of additional resources.

A companion website provides online resources for use with this text, including:

For students:

- Test questions
- Downloadable flash cards
- Exam study guides

For instructors:

- PowerPoint slides

- Sample syllabi
- Sample assignments

Developed for use in upper-level health communication courses, this text represents the breadth and depth of health communication theory and research as it exists today.

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### Editorial Review

#### Review

This edited book on health communication is quite innovative in that it is cast at three levels – text, reference, and guide book. It works on all three levels as it provides expert information and ideas that are multi-paradigmatic and broad in scope to facilitate readers as they take an active role in improving health outcomes. **Sandi Smith, Director, Health and Risk Communication Center, Michigan State University**

Written in an engaging and entertaining style, Nancy Harrington's *Health Communication* covers numerous topics frequently unrepresented in health communication work. The metatheoretical emphasis is a strong contribution, and is consistently seen across the various chapters. It is unusual to see a focus on conflicting results in research, but the text again pleases the reader with such an inclusion. The sidebars, pictures, and examples are helpful, informative, and interesting, as are the discussion questions and exercises at the end of each chapter. After reading Harrington's text, I feel much more prepared for a potential zombie-apocalypse; I think that the reader will also feel much more prepared to participate as a health consumer, provider, or practitioner/researcher. This is a good read and a helpful resource. **Teresa Thompson, Professor of Communication, University of Dayton**

#### About the Author

**Nancy Grant Harrington** is a professor in the Department of Communication and Associate Dean for Research in the College of Communication and Information at the University of Kentucky.

### Users Review

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##### **Teresa Hunter:**

Now a day people who Living in the era just where everything reachable by connect with the internet and the resources included can be true or not require people to be aware of each information they get. How a lot more to be smart in getting any information nowadays? Of course the correct answer is reading a book. Studying a book can help persons out of this uncertainty Information especially this Health Communication: Theory, Method, and Application book as this book offers you rich facts and knowledge. Of course the info in this book hundred pct guarantees there is no doubt in it as you know.

##### **Agnes Shivers:**

Hey guys, do you desires to finds a new book to learn? May be the book with the subject Health Communication: Theory, Method, and Application suitable to you? The actual book was written by renowned writer in this era. Often the book untitled Health Communication: Theory, Method, and Application is the main one of several books which everyone read now. This particular book was inspired many men and women in the world. When you read this book you will enter the new age that you ever know

prior to. The author explained their idea in the simple way, therefore all of people can easily to know the core of this guide. This book will give you a wide range of information about this world now. So you can see the represented of the world in this particular book.

**Alex Miller:**

A lot of people always spent their free time to vacation or go to the outside with them friends and family or their friend. Do you realize? Many a lot of people spent they will free time just watching TV, as well as playing video games all day long. If you need to try to find a new activity that's look different you can read some sort of book. It is really fun for yourself. If you enjoy the book you read you can spent the entire day to reading a guide. The book Health Communication: Theory, Method, and Application it is very good to read. There are a lot of people who recommended this book. These people were enjoying reading this book. If you did not have enough space to develop this book you can buy the e-book. You can m0ore very easily to read this book from your smart phone. The price is not to fund but this book provides high quality.

**Anna Humphrey:**

Playing with family in a very park, coming to see the coastal world or hanging out with friends is thing that usually you will have done when you have spare time, and then why you don't try issue that really opposite from that. A single activity that make you not experience tired but still relaxing, trilling like on roller coaster you have been ride on and with addition of information. Even you love Health Communication: Theory, Method, and Application, you could enjoy both. It is very good combination right, you still desire to miss it? What kind of hang-out type is it? Oh come on its mind hangout people. What? Still don't get it, oh come on its identified as reading friends.

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