



More Food Styling for Photographers & Stylists: A guide to creating your own appetizing art

By Linda Bellingham, Jean Ann Bybee, Brad G. Rogers

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Thanks to the exploding popularity of food-based television shows (entire networks, even), websites, books, and magazines, food stylists and food photographers are in more demand today than ever before. While there are many amazing opportunities for creative professionals to showcase their work in ads, cookbooks, blogs, and food packaging, there is also more competition for these jobs. Whether you are a food stylist who works alongside photographers or a food photographer yourself, you'll find everything you need to know to give your portfolio that little extra push in this expert guide by three professionals with decades of experience in each field. More Food Styling for Photographers covers topics that Linda, Jean Ann, and Brad's fans have been asking for, such as shooting food on location, working with packaged foods, building the perfect breakfast shot, and more. Clients and foodies eat with their eyes first, so don't be afraid to play with your food - make sure it's YOUR image that whets their appetite!

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- Sales Rank: #1075961 in Books
- Published on: 2011-09-21
- Original language: English
- Number of items: 1
- Dimensions: 9.50" h x 7.75" w x .75" l, 1.70 pounds
- Binding: Paperback
- 312 pages

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Editorial Review

Amazon.com Review

Amazon Exclusive: A Letter from Linda Bellingham, Author of *More Food Styling for Photographers*

During my food styling career, I have received lots of phone calls from photographers and stylists asking questions about styling food. There were usually two reasons for their call: one, they were slightly panicked because they had been asked to photograph food without a food stylist; or two, they felt a need to expand their skills to include food styling in order to keep working regularly. If you are faced with a similar situation or if you are simply curious about food styling, these books are for you.

It is my hope that *Food Styling for Photographers* and *More Food Styling for Photographers* will be instrumental in moving you toward a successful food styling experience. Both of these books contain food styling techniques, food styling tips, and offer suggestions for tools and supplies for each project. Most importantly, as you practice techniques illustrated in these books, you will gain confidence which is the most important tool to take to the set!

--Linda Bellingham



Read a "Tutorial of a Test Shot" from Linda Bellingham, author of *More Food Styling for Photographers*.



Read a letter from Jean Bybee, author of *More Food Styling for Photographers*, on test photography.

About the Author

Food stylist **Linda Bellingham**'s flair for all things artistic and her passion for the culinary arts help her transform food for photography in clever and tantalizing ways. Linda has an extensive list of clients and her work has been featured in print and television advertising as well as food packaging. Linda resides in Oregon where she styles for select clients, conducts seminars on food styling, and is working on another book. She can be found at her website www.foodstyling.us.

Photographer Jean Ann Bybee has been creating gorgeous images for more than 20 years. As a Dallas-based commercial photographer she has shot all over the world, everything from fashion for Neiman Marcus to

Mexican wrestlers for Miller Lite, making every image a masterpiece in its own way. In this book, she shows us why her approach of shooting an inanimate object like its a "beautiful woman" is wonderful when the subject is food. Her expertise in mixing natural light and strobe is amazing. She can be reached at www.bybeephoto.com.

Art Director, producer, stylist, digital technician and yes, small animal veterinarian, Brad G. Rogers has been wearing different hats for the past twenty years. He has designed numerous covers for national catalogs and art directed/styled projects that included products as varied as baseball uniforms, fruitcakes to fine jewelry. Brad has had the pleasure of working with both Linda and Jean Ann on several campaigns. He can be reached through www.bybeephoto.com.

Users Review

From reader reviews:

Diana Chung:

This book untitled More Food Styling for Photographers & Stylists: A guide to creating your own appetizing art to be one of several books that will best seller in this year, here is because when you read this book you can get a lot of benefit on it. You will easily to buy this specific book in the book retail store or you can order it by using online. The publisher on this book sells the e-book too. It makes you easier to read this book, as you can read this book in your Touch screen phone. So there is no reason for your requirements to past this publication from your list.

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Veda Howard:

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