



Regional Advantage: Culture and Competition in Silicon Valley and Route 128

By AnnaLee Saxenian

Download now

Read Online →

Regional Advantage: Culture and Competition in Silicon Valley and Route 128 By AnnaLee Saxenian

Silicon Valley in California and Route 128 in Massachusetts are America's centres of electronics innovation and entrepreneurship. The regions are similar in many respects: both trace their origins to university research and military spending, and both faced severe downturns in the early 1980s. Today, however, Silicon Valley is flourishing again while Route 128 continues to decline. Why did Silicon Valley adapt successfully to intensifying international competition, while Route 128 ceded its longstanding advantage in computer design and manufacturing to the west? The author argues that despite similar histories and technologies, Silicon Valley developed the type of decentralized industrial system that encourages experimentation, collaboration and collective learning among networks of specialist companies, whereas Route 128 came to be dominated by a few self-sufficient corporations. Saxenian demonstrates that Route 128 was slow to adjust to changing markets because skill and technology remained confined within independent firms. In contrast, companies in Silicon Valley created a regional advantage by drawing on local knowledge and relationships to create new markets, products and applications. In doing so, they blurred the traditional boundaries among customers, supplier and competitors. The result of numerous interviews with executives, entrepreneurs and policymakers, this analysis highlights the importance of local sources of competitive advantage in a volatile world economy. It also underscores the need to develop regional, as well as national and sectoral, economic policies.

↓ [Download Regional Advantage: Culture and Competition in Sil ...pdf](#)

📄 [Read Online Regional Advantage: Culture and Competition in S ...pdf](#)

Regional Advantage: Culture and Competition in Silicon Valley and Route 128

By AnnaLee Saxenian

Regional Advantage: Culture and Competition in Silicon Valley and Route 128 By AnnaLee Saxenian

Silicon Valley in California and Route 128 in Massachusetts are America's centres of electronics innovation and entrepreneurship. The regions are similar in many respects: both trace their origins to university research and military spending, and both faced severe downturns in the early 1980s. Today, however, Silicon Valley is flourishing again while Route 128 continues to decline. Why did Silicon Valley adapt successfully to intensifying international competition, while Route 128 ceded its longstanding advantage in computer design and manufacturing to the west? The author argues that despite similar histories and technologies, Silicon Valley developed the type of decentralized industrial system that encourages experimentation, collaboration and collective learning among networks of specialist companies, whereas Route 128 came to be dominated by a few self-sufficient corporations. Saxenian demonstrates that Route 128 was slow to adjust to changing markets because skill and technology remained confined within independent firms. In contrast, companies in Silicon Valley created a regional advantage by drawing on local knowledge and relationships to create new markets, products and applications. In doing so, they blurred the traditional boundaries among customers, supplier and competitors. The result of numerous interviews with executives, entrepreneurs and policymakers, this analysis highlights the importance of local sources of competitive advantage in a volatile world economy. It also underscores the need to develop regional, as well as national and sectoral, economic policies.

Regional Advantage: Culture and Competition in Silicon Valley and Route 128 By AnnaLee Saxenian Bibliography

- Sales Rank: #1796552 in Books
- Brand: Brand: Harvard University Press
- Published on: 1994-03
- Original language: English
- Number of items: 1
- Dimensions: 9.50" h x 6.50" w x .75" l, .1 pounds
- Binding: Hardcover
- 240 pages

 [Download Regional Advantage: Culture and Competition in Sil ...pdf](#)

 [Read Online Regional Advantage: Culture and Competition in S ...pdf](#)

Download and Read Free Online Regional Advantage: Culture and Competition in Silicon Valley and Route 128 By AnnaLee Saxenian

Editorial Review

Users Review

From reader reviews:

Agustin Thornsberry:

Spent a free time and energy to be fun activity to complete! A lot of people spent their sparetime with their family, or all their friends. Usually they doing activity like watching television, about to beach, or picnic inside the park. They actually doing same task every week. Do you feel it? Would you like to something different to fill your own personal free time/ holiday? Could be reading a book might be option to fill your cost-free time/ holiday. The first thing that you will ask may be what kinds of publication that you should read. If you want to try look for book, may be the reserve untitled Regional Advantage: Culture and Competition in Silicon Valley and Route 128 can be good book to read. May be it could be best activity to you.

Mildred Perkins:

Reading a book being new life style in this 12 months; every people loves to go through a book. When you examine a book you can get a lots of benefit. When you read ebooks, you can improve your knowledge, since book has a lot of information on it. The information that you will get depend on what forms of book that you have read. If you wish to get information about your examine, you can read education books, but if you want to entertain yourself you can read a fiction books, these kinds of us novel, comics, along with soon. The Regional Advantage: Culture and Competition in Silicon Valley and Route 128 will give you a new experience in reading through a book.

April Brooks:

In this age globalization it is important to someone to acquire information. The information will make anyone to understand the condition of the world. The condition of the world makes the information easier to share. You can find a lot of sources to get information example: internet, newspapers, book, and soon. You can see that now, a lot of publisher that will print many kinds of book. The particular book that recommended for your requirements is Regional Advantage: Culture and Competition in Silicon Valley and Route 128 this guide consist a lot of the information with the condition of this world now. This book was represented how can the world has grown up. The dialect styles that writer use for explain it is easy to understand. The particular writer made some research when he makes this book. Honestly, that is why this book suited all of you.

David Thompson:

Beside this kind of Regional Advantage: Culture and Competition in Silicon Valley and Route 128 in your phone, it could possibly give you a way to get more close to the new knowledge or information. The information and the knowledge you will get here is fresh through the oven so don't possibly be worry if you feel like an old people live in narrow commune. It is good thing to have Regional Advantage: Culture and Competition in Silicon Valley and Route 128 because this book offers for you readable information. Do you often have book but you don't get what it's all about. Oh come on, that wil happen if you have this with your hand. The Enjoyable agreement here cannot be questionable, similar to treasuring beautiful island. Techniques you still want to miss it? Find this book as well as read it from right now!

Download and Read Online Regional Advantage: Culture and Competition in Silicon Valley and Route 128 By AnnaLee Saxenian #XIHSZNP6MLQ

Read Regional Advantage: Culture and Competition in Silicon Valley and Route 128 By AnnaLee Saxenian for online ebook

Regional Advantage: Culture and Competition in Silicon Valley and Route 128 By AnnaLee Saxenian Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Regional Advantage: Culture and Competition in Silicon Valley and Route 128 By AnnaLee Saxenian books to read online.

Online Regional Advantage: Culture and Competition in Silicon Valley and Route 128 By AnnaLee Saxenian ebook PDF download

Regional Advantage: Culture and Competition in Silicon Valley and Route 128 By AnnaLee Saxenian Doc

Regional Advantage: Culture and Competition in Silicon Valley and Route 128 By AnnaLee Saxenian Mobipocket

Regional Advantage: Culture and Competition in Silicon Valley and Route 128 By AnnaLee Saxenian EPub