



The Business Coaching Toolkit: Top 10 Strategies for Solving the Toughest Dilemmas Facing Organizations

By Stephen G. Fairley, William Zipp

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Discover the 10 best Coaching practices for solving problems and implementing change with clients--right away

Coaching works, there's no doubt about that. But the coaching industry is going through tremendous change that all professional coaches need to address.

Equipping coaching professionals to stay on the cutting-edge of their craft, *The Business Coaching Toolkit: Top 10 Strategies for Solving the Toughest Dilemmas Facing Organizations* expertly provides a collection of application-based, proven tools that present creative solutions to common situations encountered in today's workplace.

This hands-on guide creatively empowers professionals to:

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Achieve greater performance by identifying and maximizing strengths and managing weaknesses

*

Lead their team or client through setting specific, measurable, and reasonable goals

*

Discover the deeper meaning of vision and tie goals into the client's core values

*

Guide clients through a comprehensive analysis of their current situation--the good, the bad, and the ugly

Whether it's increasing a client's time management skills, giving feedback to an employee, or building a leadership team, *The Business Coaching Toolkit* presents

a valuable supply of straightforward exercises designed to bring a new dimension to every coaching professional's work with clients.

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- Sales Rank: #882791 in Books
- Published on: 2007-11-02
- Original language: English
- Number of items: 1

- Dimensions: 9.50" h x .82" w x 6.30" l, 1.14 pounds
- Binding: Hardcover
- 256 pages

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Editorial Review

From the Inside Flap

The Business Coaching Toolkit
Top 10 Strategies for Solving the Toughest Dilemmas Facing Organizations

Increasingly, organizations are tapping into the benefits of bringing in an executive coach to help their businesses and employees achieve higher levels of success, build team proficiency, or improve employee performance.

Easy to follow and apply, The Business Coaching Toolkit equips professional coaches with ten time-tested coaching techniques, providing step-by-step guidance on how and when to utilize each tool to maximize change and produce measurable results. Extensively used and perfected in a wide variety of settings, the featured tools are drawn both from the authors' own experiences as well as those of other accomplished business coaches and consultants and are designed to strengthen the coaching professional's skill set.

Written for professional business coaches and consultants, professional speakers and trainers, internal coaches, and managers and executive leaders, The Business Coaching Toolkit can be used in one-on-one coaching relationships, manager-to-employee contexts, or in-group settings. This extraordinary guide enables readers to create a structured program with powerful application tools to build teams, cast vision, master priorities, and become more effective, inspired, and productive coaches.

From the Back Cover

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Whether it's increasing a client's time management skills, giving feedback to an employee, or building a leadership team, The Business Coaching Toolkit presents a valuable supply of straightforward exercises designed to bring a new dimension to every coaching professional's work with clients.

About the Author

Stephen G. Fairley is one of the leading business coaches in the United States. His work has been featured in Harvard Management Update, Fortune Small Business, the ABA Journal, Entrepreneur, and Inc. magazines. He is the coauthor of *Getting Started in Personal and Executive Coaching* (Wiley). In 2004, he was named "America's Top Marketing Coach" by CoachVille, the world's largest professional coaching association.

Bill Zipp is President of Leadership Link, Inc. (www.LeadershipLink.net). As a seasoned small business specialist, Bill has spent thousands of hours working with hundreds of business leaders across the country. His proven program, The Business Fitness System, is a step-by-step plan for building a strong, self-sustaining small business. Bill is an award-winning author, speaker, and master business coach as well as a professional member of the National Speakers Association and their Business Coaching Professional Experts Group.

Users Review

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Eric Langley:

Do you one among people who can't read pleasant if the sentence chained inside the straightway, hold on guys this aren't like that. This *The Business Coaching Toolkit: Top 10 Strategies for Solving the Toughest Dilemmas Facing Organizations* book is readable by you who hate those straight word style. You will find the info here are arrange for enjoyable reading experience without leaving actually decrease the knowledge that want to offer to you. The writer associated with *The Business Coaching Toolkit: Top 10 Strategies for Solving the Toughest Dilemmas Facing Organizations* content conveys objective easily to understand by many people. The printed and e-book are not different in the written content but it just different by means of it. So , do you nevertheless thinking *The Business Coaching Toolkit: Top 10 Strategies for Solving the Toughest Dilemmas Facing Organizations* is not loveable to be your top checklist reading book?

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