



The Fashion File: Advice, Tips, and Inspiration from the Costume Designer of Mad Men

By Janie Bryant, Monica Corcoran Harel

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From Joanie's Marilyn Monroe-esque pencil skirts to Betty's classic Grace Kelly cupcake dresses, the clothes worn by the characters of the phenomenal *Mad Men* have captivated fans everywhere. Now, women are trading in their khakis for couture and their pumas for pumps. Finally, it's hip to dress well again. Emmy-Award winning costume designer Janie Bryant offers readers a peek into the dressing room of *Mad Men*, revealing the design process behind the various characters' looks and showing every woman how to find her own leading lady style--whether it's vintage, modern, or bohemian.

Bryant's book will peek into the dressing room of *Mad Men* and reveal the design process behind the various characters' looks. But it will also help women learn how fashion can help convey their personality. She will help them cultivate their style, including all the details that make a big difference.

Bryant offers advice to ensure that a woman's clothes convey her personality. She covers everything from where to find incredible vintage clothing and accessories to how to pair those authentic pieces with modern shoes and jeans. Readers will learn how to find their perfect bra size, use color to convey a mood, and invest in the ten essentials every woman should own. And just so the ladies don't leave their men behind, there's even a section on making them look a little more Don Draper-dashing.

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Editorial Review

Review

'a peek into the show dressing room...showing every woman how to find her leading lady style' SEW

About the Author

Emmy-winning costume designer **Janie Bryant** creates all of the looks seen on TV's *Mad Men*. She has worked on numerous films and TV shows. In 2005, she won an Emmy for her period costumes on HBO's *Deadwood* and she took home the prestigious Outstanding Costume Design award from the Costume Designers Guild in both 2009 and 2010.

Monica Corcoran Harel is a Los Angeles-based style writer who has reported on fashion and the culture of keeping up appearances for *InStyle*, *Variety*, *Forbes* and the Style section of the *New York Times*. She also consults as a fashion expert for *Project Runway*.

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