Chance Encounters: A First Course in Data Analysis and Inference

By C. J. Wild, George A. F. Seber

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A text for the non-majors introductory statistics service course. The chapters--including Web site material--can be organized for one or two semester sequences; algrebra is the mathematics prerequisite. Web site chapters on quality control, time series, plus business applications regularly throughout the work make it suitable for business statistics courses on some campuses. The text combines lucid and statistically engaging exposition, graphic and poignantly applied examples, realistic exercise settings to take student past the mechanics of introductory-level statistical techniques into the realm of practical data analysis and inference-based problem solving.

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Review
"...a superb book....Wild & Seber have now raised the standard of introductory textbooks another notch." (Australian & New Zealand, 2000)

About the Author
Christopher J. Wild, PhD, Professor of Statistics University of Auckland. A Fellow of the American Statistical Association and Royal Society of New Zealand Chris Wild works on developing methods for modelling response-selective data (e.g. case-control studies) and missing data problems, and in statistics education with particular emphasis on statistical thinking and reasoning processes.

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