



## The Positive Deviant: Sustainability Leadership in a Perverse World

By Sara Parkin

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**The Positive Deviant: Sustainability Leadership in a Perverse World** By Sara Parkin

An economy low in carbon and high in life satisfaction will require thousands, if not millions of exceptional leaders. This book is the first to bring together sustainability knowledge with the leadership skills and tools to help you become one of those leaders. In it you will find everything you need to get started straight away, and to grow your effectiveness, even in a world that remains perversely intent on the opposite. Whether you are new to the whole idea of sustainability, or reasonably well informed but not entirely confident about what to do for the best, this guide will help you 'do' sustainability. Free of checklists and policy recommendations, the focus is on you, and on developing your capacity to identify the right thing to do wherever you are and whatever your circumstances. This is essential reading for those in or aspiring to sustainability-literate leadership, and a must for all those teaching leadership and management.

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## **The Positive Deviant: Sustainability Leadership in a Perverse World** By Sara Parkin Bibliography

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## **Editorial Review**

### Review

**"We are going to need the best possible leaders to guide us out of this mess and start us on the path to a sustainable future. In this fascinating book, Sara Parkin condenses her years of teaching experience into the definitive 'how-to' guide to sustainability leadership. Should be compulsory reading for everyone over 16."** – *Tim Jackson, Economics Commissioner, UK Sustainable Development Commission and author of Prosperity without Growth*

**"Want to know how the future thinks? Plug into the world of the Forum for the Future Scholars. As Sara Parkin, eminence grise behind the Masters in Leadership for Sustainable Development, puts it, 'The Future starts here'"** – *John Elkington, Executive Chairman, Volans Ventures; co-founder, SustainAbility; co-author, The Power of Unreasonable People*

**"With stalled international conferences and debates, and with the need for a sustainable economy and ways of enjoying life ever more pressing, this book is a brilliant response. It takes us by the hand and leads us through the ambiguities, the uncertainties and the difficulties and shows us what we can all do. And why we need to do it."** – *Chris Smith, Chairman, Environment Agency of England and Wales*

**"A veritable bible for leaders everywhere - business schools take note!"** – *David Puttnam, film producer and politician*

**"If life is too short to stuff a mushroom, it certainly isn't long enough to delay action on climate change. Business, government and campaigners alike, The Positive Deviant will give you all you need to become a sustainability leader and do the right thing yourself - straight away and despite the ditherers."** – *Fiona Reynolds, Director, The National Trust*

**"This book offers an opportunity...for anyone in or aspiring to a leadership role to get up to speed on essential information very quickly...,and, until there are many more suitable courses available, to design for themselves a journey to sustainability-literate leadership."** – *PRWeb, September 2010*

**"This book is a thoughtful, stimulating and timely contribution to current thinking on sustainability"** – *In Touch Magazine*

**"For anyone aspiring to be sustainability literate positive deviant this is a recommended read. It is full of good practical ideas, tools and techniques grounded in Parkins' lifelong experience in the pursuit of sustainability."** – *Steve Martin, IES*

### About the Author

Sara Parkin is Founder Director of Forum for the Future, the UK's foremost sustainable development charity and a life-long campaigner for a socially and environmentally just way of life. She established the well regarded Leadership for Sustainable Development Masters at Forum and received an OBE in 2001 for services to education and sustainability. In the past Sara has played leadership roles in the UK and European Green Parties.

## **Users Review**

### **From reader reviews:**

#### **Amy Davis:**

Nowadays reading books become more and more than want or need but also be a life style. This reading habit give you lot of advantages. Associate programs you got of course the knowledge even the information inside the book that improve your knowledge and information. The info you get based on what kind of guide you read, if you want send more knowledge just go with knowledge books but if you want experience happy read one using theme for entertaining including comic or novel. The particular The Positive Deviant: Sustainability Leadership in a Perverse World is kind of book which is giving the reader capricious experience.

#### **Elizabeth Brown:**

The book The Positive Deviant: Sustainability Leadership in a Perverse World will bring that you the new experience of reading a book. The author style to explain the idea is very unique. In the event you try to find new book to learn, this book very ideal to you. The book The Positive Deviant: Sustainability Leadership in a Perverse World is much recommended to you to read. You can also get the e-book through the official web site, so you can quickly to read the book.

#### **Katrice Fredericksen:**

The guide with title The Positive Deviant: Sustainability Leadership in a Perverse World contains a lot of information that you can understand it. You can get a lot of advantage after read this book. This specific book exist new know-how the information that exist in this book represented the condition of the world right now. That is important to yo7u to know how the improvement of the world. This book will bring you inside new era of the glowbal growth. You can read the e-book in your smart phone, so you can read that anywhere you want.

#### **Ruth Zimmer:**

A lot of people always spent their free time to vacation or maybe go to the outside with them loved ones or their friend. Do you know? Many a lot of people spent they will free time just watching TV, or maybe playing video games all day long. If you wish to try to find a new activity that's look different you can read the book. It is really fun to suit your needs. If you enjoy the book that you read you can spent the entire day to reading a publication. The book The Positive Deviant: Sustainability Leadership in a Perverse World it is rather good to read. There are a lot of individuals who recommended this book. These folks were enjoying reading this book. In the event you did not have enough space to bring this book you can buy the actual e-book. You can m0ore very easily to read this book from your smart phone. The price is not too costly but this book provides high quality.

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